



**GURUGRAM  
UNIVERSITY**



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



विकसित भारत  
अभियान  
1947 TO 2047



**CENTRAL  
MICHIGAN UNIVERSITY**

## Department of Management

Gurugram University, Gurugram, Haryana, India

&

## College of Business Administration

Central Michigan University (CMU), Michigan, USA



*invite you to*

## 6<sup>th</sup> International Conference

*on*

## Industry 5.0:

# Advancing AI-Driven, Human-Centric, Sustainable and Resilient Futures

(IC-MGMT-2026)

**December 10-11, 2026**

*Venue :*

**Gurugram University**

Sector-51, Mayfield Garden, Gurugram, Haryana, India

Website : [gurugramuniversity.ac.in](http://gurugramuniversity.ac.in)

## About the Organisers

Gurugram University, Gurugram is an internationally acclaimed premier institution of higher education in India. The University aims at developing global citizens of tomorrow through research, innovation, life skills, technical skills, and ethical training. The University focuses on the education ecosystem through enshrined core values of intellectual excellence, collegiality, diversity, and integrity. Gurugram University, Gurugram offers a unique and inspirational academic model designed to match the international standards. A wide spectrum of programs is paired with flexibility, experiential learning, and interdisciplinary orientation. The University has a dynamic academic fraternity drawn from top universities nationally and internationally. The event has been conceptualized by the Department of Management. The Department is the epitome of excellence and has created dynamic industry leaders and aspires to develop into a destination of choice for future managers. Department attracts a great diversity of students who have the drive, confidence, and a burning desire to advance the progress for business and society. Students here get the platform to train themselves with a view to face the challenges of the corporate world with confidence. Special emphasis is given to their holistic development through a healthy and collaborative learning environment. An integrated approach that combines field work, case studies, presentations and group discussions is followed by the department to inculcate pedagogical and conceptual knowledge along with practical exposure of management concepts and theories in students.

Central Michigan University (CMU) is a public research University in Mount Pleasant, Michigan, United States. CMU was established as normal school in 1862 and later became a state institute in 1895. CMU is one of the largest universities in Michigan and attracts a diverse student body from all over the world. The renowned University offers 200 programs in the area of business, engineering, health sciences, education and many more and has more than 15000 students enrolled with it. The University is classified among R2: Doctoral Universities for high research activity. Its setting is rural, and the campus size is 480 acres. The university has a strong network of alumni and employers who provide job and internship opportunities, mentorship, and career advice. The College of Business Administration offers an innovative, high-quality, business-connected learning environment to prepare students for a variety of careers in the ever-changing world of business. The college offers a quality education through the School of Accounting and the Departments of Business Information Systems, Economics, Entrepreneurship, Finance and Law, Management, and Marketing, Hospitality, and Logistics. CMU is one of only 190 universities worldwide accredited in both accounting and business by the AACSB.

## About the Conference

Industry 5.0: Advancing AI-Driven, Human-Centric, Sustainable and Resilient Futures (IC-MGMT-2026) encompasses a forward-looking theme that highlights the transition from automation-centric paradigms to a more human-centric, sustainable, and resilient industrial ecosystem. In the era of Industry 5.0, Artificial Intelligence (AI) is not merely a tool for efficiency but a transformative force that harmonizes human creativity with intelligent technologies. This evolving landscape emphasizes collaboration between humans and machines to address complex global challenges such as climate change, resource scarcity, social inequality, and economic disruptions. By integrating advanced technologies with human values, Industry 5.0 promotes inclusive growth, ethical innovation, and sustainable development, thereby ensuring that technological progress benefits society at large.

This conference theme explores how AI-driven systems, when aligned with human-centric approaches, can foster resilient industries and sustainable futures. It underscores the importance of responsible innovation, digital transformation, and adaptive business models that prioritize environmental stewardship, social well-being, and economic stability. The paradigm of Industry 5.0 serves as a catalyst for reimagining production systems, enhancing workforce capabilities, and strengthening the resilience of global economies. Recognizing the significance of these emerging dimensions, Gurugram University, Gurugram aims to provide a dynamic platform to deliberate upon these critical issues through the upcoming edition of this international conference.

Against this backdrop, the two-day International Conference “Industry 5.0: Advancing AI-Driven, Human-Centric, Sustainable and Resilient Futures (IC-MGMT-2026)” is being jointly organized by the Department of Management in collaboration with reputed international academic partners. The conference invites scholars, academicians, industry practitioners, policymakers, and students to engage in meaningful discussions on the convergence of AI, human values, and sustainability. It seeks to encourage the exchange of innovative ideas, research findings, and best practices that contribute towards building resilient and future-ready organizations and societies. Participants are invited to submit original and unpublished research papers and case studies that align with the conference theme and sub-themes.

Full papers are to be submitted through the E-mail ID: [ic.mgmt@gurugramuniversity.ac.in](mailto:ic.mgmt@gurugramuniversity.ac.in)

## Guidelines for Submission

The author(s) may send full length original research paper(s) alongwith a brief bio-data, Certificate of originality and Consent for publication.

Paper Guidelines are : **Title Page** : Title of Paper, Name of Author(s), Organization affiliation, Contact details, Abstract (500 words) and Keywords (4-5).

**Full Paper** : Title, Word Limit - 5000–7,000 words, Format - A4 Size, MS-Word, Font Type-Times New Roman, Font Size - Heading-14; Text-12, **Line Spacing** : Single, Margins-1.5 inch on all four sides.

### Notes :

- **Tables and Figures** : must have titles and be numbered, and should be incorporated into the text of paper as close to where they are first referred.
- **References** : Should be in APA Style.

### Publication Opportunities

Selected high-quality research papers will be recommended for publication in the following Scopus/ABDC indexed/peer reviewed journals and edited book, are subjected to the scope of the journal peer review process and editorial decisions.

#### Journals

- The Journal of Entrepreneurship- published by Sage Publications (Scopus Indexed)
- Korean Review of International Studies- Published by Global Research Institute, Korea University (ABDC-C indexed)
- Journal of Services Research – Published by Vedatya Institute, India (ABDC-C indexed)
- Gurugram University, Gurugram Business Review- published by Gurugram University, Gurugram.

#### Conference Proceedings

- Selected papers will also be published in the form of edited book by an International Publisher of repute with ISBN.

Quality of research paper will be adjudged by the reviewers and the best paper award will be conferred track-wise.

Note: Authors to bear APC if applicable.

### Travel

The new corporate hub and millennium city, Gurugram is just 20 minutes from IGI Airport and is a part of the National Capital Region (Delhi-NCR). With strong presence of multinationals and connectivity through Delhi Metro, the culture of this city is truly cosmopolitan. Its proximity to Delhi makes it an attraction for corporate and tourists alike, as Delhi is said to be one of the oldest existing cities in the world. Legend estimates it be over 5000 years. It has a rich heritage and places of tourist's interest around, in & nearby areas of Delhi NCR, including the famous Taj Mahal at Agra. Excursion tours to Taj Mahal & other places of tourist's interest are available through most of the online hotel & tour service providers. We will be glad to assist you to make your conference experience comfortable & enjoyable, besides being intellectually & professionally enriching.

## Registration and Payment

Category of Delegates	With early bird Incentives (In INR)	Regular fee (In INR)
Students	1500	2000
Research Scholars	2000	2500
Academicians	2500	3000
Industry Practitioners	3000	3500
Accompanying person	1000	1500
Foreign Nationals	US\$100	US\$ 120

### Registration & Participation

- Registration Fees includes kit, lunch and tea on both the days.
- All participants / author(s) who register for the event will get Participation Certificate. Anyone of the author(s) can present the paper, however only those author(s) will be awarded the Certificate of presentation who has registered for the event.
- At least one of the authors needs to present their paper on the day of the event. The presentation will be through MS-PowerPoint. Presentation time allocated for each presenter is 6-8 minutes, followed by Question/Answer round.

### Accommodation

Gurugram University, Gurugram extends assistance for accommodation in hotels in Gurugram at the expense of participants. Gurugram is homage to modern and contemporary styling; it has a state-of-the-art luxury 5 star & 7-star hotels. Limited accommodation for participants is available at the campus guest house on first come first serve basis. Intimation for reservation of the room should be sent alongwith the registration fee. Information about hotels in Gurugram is available at conference website.

### Important Dates

Last Date for Submission of full Paper	- 8 <sup>th</sup> August 2026
Communication of Acceptance	- 30 <sup>th</sup> August 2026
Early Bird Registration	- 20 <sup>th</sup> October 2026
Last Date of Registration	- 10 <sup>th</sup> November 2026
Conference Dates	- 10 <sup>th</sup> -11 <sup>th</sup> December, 2026

Registration Fee is payable by Online mode as per the details mentioned below. The payment receipt should be sent to the Convener and should be accompanied by details of the Authors/participants i.e. name, designation, institution/ organization, mailing address, telephone/ mobile no. and email as per the enclosed Delegate Registration form. Online payment details are:

Account Name : GURUGRAM UNIVERSITY  
 Bank Name : ICICIBANK  
 Branch : Sector-51  
 Bank A/c Number : 732905000213  
 IFSC Code : ICIC0007329, Swift Code: ICICINBBCTS  
 Branch Address :  
 ICICI BANK LTD. Ground Floor, Gurugram University,  
 Sector-51, Gurugram

SUGGESTIVE TRACKS FOR THE CONFERENCE

<p><b>AI-DRIVEN MARKETING IN INDUSTRY 5.0</b></p> <ul style="list-style-type: none"> <li>• Human-Centric Marketing Strategies in the AI Era</li> <li>• Hyper-Personalization and Customer Experience using AI</li> <li>• Ethical AI and Data Privacy in Marketing</li> <li>• Sustainable and Circular Marketing Practices</li> <li>• Consumer Behavior in AI-Augmented Markets</li> <li>• Marketing Automation and Intelligent Systems</li> <li>• Social, Digital and Immersive Marketing Trends</li> <li>• AI for Inclusive and Responsible Marketing</li> </ul>	<p><b>HUMAN RESOURCE MANAGEMENT IN INDUSTRY 5.0</b></p> <ul style="list-style-type: none"> <li>• Human-AI Collaboration and Augmented Workforce</li> <li>• Future of Work and Workforce Resilience</li> <li>• Employee Well-being and Technostress Management</li> <li>• Reskilling, Upskilling and Digital Competencies</li> <li>• Human-Centric Leadership and Organizational Culture</li> <li>• AI-Enabled Talent Acquisition and Management</li> <li>• Diversity, Equity and Inclusion in Digital Workplaces</li> <li>• Sustainable Human Capital Development</li> </ul>
<p><b>FINANCE AND FINTECH IN THE ERA OF INDUSTRY 5.0</b></p> <ul style="list-style-type: none"> <li>• AI in Financial Decision-Making and Risk Analytics</li> <li>• Sustainable Finance and ESG Investing</li> <li>• Green Financing and Climate Risk Management</li> <li>• FinTech Innovations and Digital Financial Inclusion</li> <li>• Blockchain and Decentralized Finance (DeFi)</li> <li>• Financial Resilience and Crisis Management</li> <li>• Investment Strategies in AI-Driven Economies</li> <li>• Ethical and Responsible Financial Systems</li> </ul>	<p><b>SMART AND SUSTAINABLE SUPPLY CHAIN MANAGEMENT</b></p> <ul style="list-style-type: none"> <li>• AI and Predictive Analytics in Supply Chains</li> <li>• Resilient and Adaptive Supply Chain Systems</li> <li>• Green Logistics and Carbon Footprint Reduction</li> <li>• Circular Supply Chain Models</li> <li>• Digital Twins and Smart Manufacturing</li> <li>• Risk Management in Global Supply Chains</li> <li>• Ethical Sourcing and Sustainable Procurement</li> <li>• Industry 5.0 in Operations and Logistics</li> </ul>
<p><b>INNOVATION, ENTREPRENEURSHIP AND INDUSTRY 5.0 ECOSYSTEMS</b></p> <ul style="list-style-type: none"> <li>• Human-Centric Innovation and Co-Creation</li> <li>• AI-Driven Entrepreneurship and Startups</li> <li>• Sustainable and Green Business Models</li> <li>• Platform Economy and Digital Ecosystems</li> <li>• Innovation for SDGs and Inclusive Growth</li> <li>• Startup Ecosystems in Emerging Economies</li> <li>• Technology Transfer and Commercialization</li> <li>• Entrepreneurial Resilience and Adaptability</li> </ul>	<p><b>SOCIAL INNOVATION AND SUSTAINABLE DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>• AI for Social Good and Public Value Creation</li> <li>• Inclusive Innovation and Grassroots Development</li> <li>• Social Entrepreneurship for Community Empowerment</li> <li>• Addressing Inequality through Technology</li> <li>• Sustainable Development Goals (SDGs) and Industry 5.0</li> <li>• Digital Inclusion and Bridging the Divide</li> <li>• Community-Centric Innovation Models</li> <li>• Impact Assessment and Social Value Measurement</li> </ul>
<p><b>ECONOMIC SYSTEMS, POLICY AND GOVERNANCE IN INDUSTRY 5.0</b></p> <ul style="list-style-type: none"> <li>• Policy Frameworks for Human-Centric AI</li> <li>• Digital Economy and Future Growth Models</li> <li>• Economic Resilience in AI-Driven Societies</li> <li>• Governance of Emerging Technologies</li> <li>• Ethical Regulations and Responsible Innovation</li> <li>• Public Policy for Sustainable Industrial Transformation</li> <li>• Globalization, Localization and Digital Trade</li> <li>• Economic Implications of Automation and AI</li> </ul>	<p><b>EMERGING TECHNOLOGIES AND DIGITAL TRANSFORMATION</b></p> <ul style="list-style-type: none"> <li>• Industry 5.0 Technologies and Applications</li> <li>• Internet of Things (IoT) and Cyber-Physical Systems</li> <li>• Artificial Intelligence, Machine Learning and Deep Learning</li> <li>• Blockchain, Web 3.0 and Smart Contracts</li> <li>• Metaverse, AR/VR and Immersive Technologies</li> <li>• Green ICT and Sustainable Technology Solutions</li> <li>• Cybersecurity and Data Protection</li> <li>• Technological Disruptions and Future Readiness</li> </ul>



**GURUGRAM  
UNIVERSITY**

# People behind IC-MGMT-2026



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(A State Govt. University Established under Haryana Act 17 of 2017)

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GURUGRAM

UNIVERSITY



# GURUGRAM UNIVERSITY

*(A State Govt. University Established under Haryana Act 17 of 2017)*

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